Privacy Policy

Effective Date: 06/01/2026
Last Updated: 06/01/2026

1. Introduction

Desert Life Pharmacy (“we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard information when you visit our website.

This policy applies to information collected through our website and related online services.

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2. Information We Collect

a. Information You Provide Voluntarily

We may collect information you voluntarily provide when you:

- Submit a contact form
- Request information about our services
- Submit prescription-related inquiries (e.g., RX number or order details)
- Communicate with us via email or phone

This information may include:

- Name
- Email address
- Phone number
- Prescription or order reference information
- Health-related information necessary to respond to your request

b. Automatically Collected Information

When you access our website, we may automatically collect certain technical and usage information, including:

- IP address
- Browser type and version

- Device type and operating system
- Pages viewed and time spent on pages
- Date and time of visits
- Referring and exit pages

c. Cookies and Tracking Technologies

We may use cookies and similar technologies to:

- Maintain website functionality
- Understand user behavior
- Improve site performance

You may control or disable cookies through your browser settings.

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3. How We Use Information

We may use collected information to:

- Respond to inquiries and provide pharmacy-related services
- Process and respond to prescription or order-related requests
- Communicate with you regarding your inquiry or request
- Improve website functionality and user experience
- Monitor and analyze website usage
- Comply with legal and regulatory requirements

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4. Health-Related Information

Because we are a pharmacy, you may choose to provide health-related or prescription-related information through our website.

Information submitted through our website forms is transmitted using secure methods and handled in accordance with applicable healthcare privacy requirements. We use this information solely for purposes such as responding to your request, assisting with prescriptions, or providing related services.

Please note that while our forms are designed to support secure submission of information, communications sent outside of these forms (such as standard email) may not be secure.

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5. How We Share Information

We do not sell or rent personal information. We may share information in the following circumstances:

- **Service Providers:** With third-party vendors that support website operations (e.g., hosting, analytics, communications)
- **Payment Processors:** If applicable, to process transactions securely
- **Legal Requirements:** When required by law, regulation, or legal process
- **Business Transfers:** In connection with a merger or sale, where permitted by law

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6. Third-Party Services

Our website may use third-party services such as:

- Website hosting providers
- Analytics tools (e.g., Google Analytics)
- Communication tools

These providers may collect information in accordance with their own privacy policies.

We respect your privacy. No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

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7. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect information from unauthorized access, use, or disclosure. These measures are intended to align with applicable data protection and healthcare privacy standards.

However, no method of transmission over the internet or electronic storage is completely secure.

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8. Payments

If payment functionality is available, payments are processed through third-party providers. We do not store full payment card information on our systems.

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9. Data Retention

We retain information only as long as necessary to:

- Fulfill the purposes described in this policy
- Respond to inquiries and requests
- Comply with legal or regulatory obligations

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10. Your Choices

You may:

- Choose not to provide certain information
- Adjust browser settings to control cookies
- Contact us to request updates or corrections to your information, where applicable

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11. Children’s Privacy

Our website is not intended for children under 13, and we do not knowingly collect information from children.

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12. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted with a revised effective date.

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13. Contact Information

If you have questions about this Privacy Policy, please contact:

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